

## Chennai engages with Korean community

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Connecting people: Kyungsoo Kim, South Korea Consul-General, Chennai, and Ranjini Manian, founder and CEO of Global Adjustments, at the inauguration of the website at Global Adjustment in Chennai on Wednesday. - RAVINDRAN

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New website to boost relationship between the two countries

**CHENNAI, MARCH 5:** With over 200 Korean companies in and around it, Chennai has a bustling Korean population – as many as 4,000 Koreans live in the city alone.

To help them engage with the city better and connect with the local communities, a Korean website was launched here by Global Adjustments, a cross-cultural training company aiming to integrate foreigners with the Indian community.

Launching the website <http://www.globaladjustments.com/korean/index.html>, Kyungsoo S. Kim, Korean Consul General, said it was time the community had a systematic outreach to people here. He said the community plans to hold a 'clean up the Marina' event in April.

The website and other cultural exchanges, he added, will help the partnership between India and Korea to go beyond commercial interests and help in multi-dimensional exchanges.

### Indian voice

The website, said Ranjini Manian, CEO, Global Adjustments, recalled the time companies such as Hyundai and Samsung started their operations here. Global Adjustments, she said, wished to be the trustworthy Indian voice to link the Korean community to people here. The website will also have a blog 'Masal Kimchi' that will help Koreans understand India better. There will be regular insights about festivals and Indian habits.

N Ravi, Editor-in-chief, The Hindu, said Koreans have always been admired for their dynamism, discipline and innovativeness that transformed Korea into an industrialised, developed country.

People in Chennai, he added, might come across as reserved in the beginning, but once that reserve was cut through, many long lasting and strong friendships can be made.

The website, he added, will be of benefit to the Korean community here, and will help them engage with the city better.

(This article was published on March 5, 2014)

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CHENNAI, February 7, 2014

Updated: February 7, 2014 20:35 IST

## Governor inaugurates Korean Consulate

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The Hindu

To take care of the growing trade between two nations, South Korea on Friday announced the opening of its Consulate in Chennai and commencement of visa processing services.

Governor K. Rosaiah inaugurated the Office of the Korean Consulate General at 29, Radhakrishnan Salai on Friday by unveiling a plaque.

Kyungsoo Kim, the Consulate General for Chennai, said it was the first diplomatic office to be opened in South India.

South Korean Ambassador to India Joon Gyu Lee said that establishment of Chennai Consulate fulfilled their dream of having a full fledged office in South India with an intention to strengthen the trade between the two countries.

Currently, about 4,000 Koreans stay in and around Chennai, about 150 small and medium enterprises are run by Koreans and there are large firms including Hyundai Motor, Samsung Electronics, Lotte India and Doosan Heavy Industries among others functioning here, Mr. Lee said.

He said that Chennai Bangalore Industrial Corridor was set to emerge as biggest corridor in the next few years.

Honorary Consul Venu Srinivasan said that the new Consulate would deepen the cultural ties and strengthen trade between two countries.

Keywords: South Korea, Governor Rosaiah, Consulate, South Korean Consulate, Kyungsoo Kim

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■ **Korea's Consulate General Opened in Chennai**

By PTI - CHENNAI | Published: 08th February 2014 12:54 AM | Last Updated: 08th February 2014 12:55 AM

The Consulate General of Republic of Korea here was inaugurated today.

Tamil Nadu Governor K Rosaiah formally inaugurated the Consulate General at a function in which Korean Ambassador Joon Gyu Lee and Consul General of Korea Kyungsoo Kim participated, a Raj Bhavan release here said.

TVS Motor Company Chairman and Honorary Consul General of Korea in Chennai, Venu Srinivasan, Ministry of External Affairs, Head (Branch Secretariat), T Angeline Premalatha, and other officials were present on the occasion, it said.

Several Korean companies have set up manufacturing facilities near Chennai.

According to the website of Republic of Korea Visa Application Centre, visa applications which were being accepted by New Delhi and Kolkata branches would now be accepted in the Consulate General here.

From February 17, 2014, the applicants from Tamil Nadu, Kerala, Karnataka, Puducherry can submit their applicants directly to the Consulate General of Republic of Korea in Chennai, it said.

Korean electronic and home appliances manufacturer Samsung currently has a facility at Gummidipoondi while country's second largest auto-maker Hyundai has set up two manufacturing facilities at Sriperumbudur.


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Press Trust of India | Chennai February 7, 2014 Last Updated at 22:12 IST

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CHENNAI, March 6, 2014

Updated: March 6, 2014 15:10 IST

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Consul General Kyungsoo Kim inaugurates the website. Also seen is Ranjani Manian, CEO, Global Adjustments. Photo: R. Ravindran The Hindu

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*Consul General Kyungsoo Kim said the South Korean community planned to hold a beach clean-up soon*

With over 200 South Korean companies in and around the city, Chennai has a thriving population from the Pacific nation – as many as 4,000 South Koreans live in the city alone. To help them engage with the city better and connect with local communities, a website was launched here by Global Adjustments, a cross-cultural training company aiming to integrate foreigners with the Indian community.

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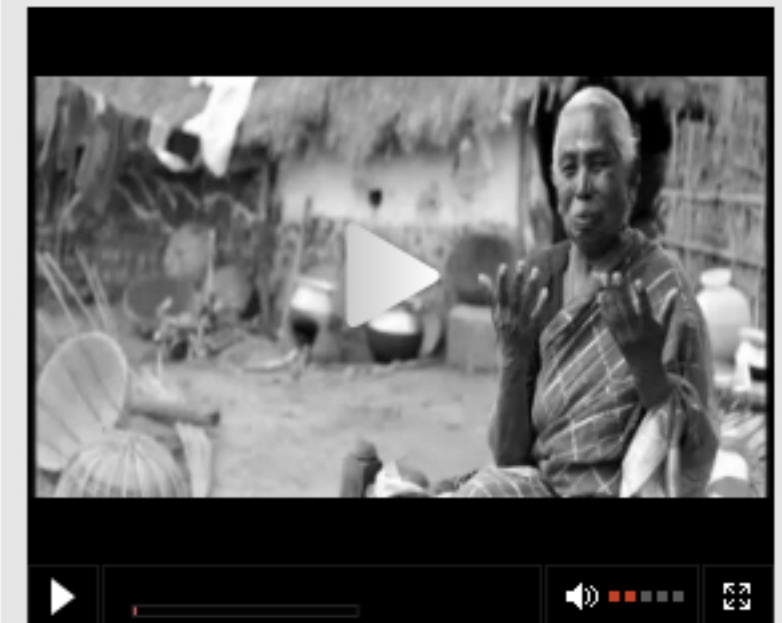
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