



#### Korean floral art exhibition: Edition 2

#### Korean Traditional Flower Art Seminar

Date : 23 June 2016 | Time : 4:00 to 6:00pm | Venue : InKo Centre

A seminar and demonstration on ggotggozi, the unique Korean technique of flower art will be conducted by Choi Myung-sook , Chairperson Korea ggotggozi Association.

#### Exhibition :

Date : 23 - 25 June 2016 | Time : 10am to 6pm | Venue : The Gallery @ InKo Centre

Exquisite floral arrangements by 13 representatives of ggotggozi Associations, with a variety of flowers imported from Korea will be on display at The Gallery @ InKo Centre.

#### Ggotggozi Course

An introductory course on ggotggozi commences on 9 July 2016.

Tutor : Ms. Kwak Eun-Joo, Branch Representative of the Korea ggotggozi Association of India.

Course duration : 2 months.

Course timing : 11:00am - 1:00pm on Saturday.

Registration open until 1 July 2016.

For further information, please contact : 044- 40615500.

연락처 : 044-40615500







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## INKO CENTRE

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### GGOTGGGOZI (Korean Flower Art)

2016-06-15 인도 문화원

GGOTGGGOZI (Korean Flower Art)  
Seminar & Demonstration 4.00 pm to 6.00 pm  
followed by Exhibition : 6:30 pm at InKo Centre  
on 23 June 2016

All are welcome.



List

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# MYLAPORE TIMES

## Two exhibitions at InKo Center – photos and flowers



### KOREAN FLOWER ARRANGEMENT

InKo Centre, in association with the Korea Ggotggozi Association, presents the second edition of Ggotggozi or Korean floral art exhibition. With flowers imported from Korea, the exhibition presents examples of Korean flower art by 11 flower associations from Korea. The Korea Ggotggozi Association is an organisation supported by the Ministry of Culture, Sports and Tourism of the Republic of Korea. From June 23 – 25. At 18, Adyar Club Gate Road. For details contact InKo Centre at 24361224.



### PHOTO EXHIBITION

Last weekend to catch the photograph exhibition organised by InKo Centre, in association with the Korean Cultural Centre, New Delhi. Named Ari Arirang this exhibition showcases select works of the Korean photographer Kim Kyung Sang. 12 photographs printed on canvas will embody the essence of Korea, captured on lens. Till June 21. At 18, Adyar Club Gate Road. For details contact InKo Centre: 044 24361224.

This entry was posted on Sunday, June 19th, 2016 and is filed under Arts. You can follow any responses to this entry through the RSS 2.0 feed. You can skip to the end and leave a response. Pinging is currently not allowed.

Chennai  
Express

# Exhibit



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## Korean flowers

Inko in collaboration with 'ggotggozi' is organising a Korean flower exhibition and demonstration from June 23 to 25, 10am to 6pm at Inko Centre, Adyar.

**FOR DETAILS CALL:**

2436 1224



# #ggotggozi

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195K Tweets

#WednesdayWisdom

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Scotty Moore

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Margaret Beckett

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Sarah Vine

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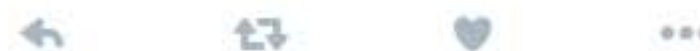
ShalaYe - BLAQMAN

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Samasta @SamastaOnline - Jun 23

Rathi Jhafter, #InkoCentre, wore stunning #earrings from #Samasta for #Ggotggozi #korean #exhibition #Chennai





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## State of Bloom

Jun 24, 2016



**The Gallery @ InKo Centre is back with its second edition of Korean flower art.**

CHOI Myung-sook, who is in town for a Ggotggozi exhibition this weekend, has been associated with the ancient Korean art form of flower arrangement for the past 40 years. "For this exhibition, about 80 kinds of flowers and flower materials, such as branches and leaves, will be brought from Korea," says the Seoul-based artist. Among these are Azalea, Magnolia, Sunflower, Rose, Lily, Carnation, Chrysanthemum, Gerebra and Anthurium. I then ask the most obvious question about using fresh flowers in art, given that they are going to wither away, what is the longevity of her displays? "Flower art works may be regarded as "momentary" art, presenting beauty for a short period of time," she admits but goes on to explain, "I don't consider flower arrangement a dying art even if flower art do not last long physically once they are created." The chairperson of the Korea ggotggozi association says that by taking photographs, every flower art work is carefully recorded. Although only flowers and floral materials from Korea are being used for the exhibition, Choi Myung-sook says that she wants to make flower art works using Indian flowers. "I hope to work with Indian floral artists in the future. It will be good to know what kinds of Indian flowers or plants are fit for Ggotggozi techniques," she says. The InKo art centre is also starting an introductory course this July to teach basic Ggotggozi techniques for beginners.

**Till June 25, 10 am onwards, The Gallery @ InKo Centre. Details: 40615500**

— Simar Bhasin

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» TODAY'S PAPER » FRIDAY REVIEW

June 24, 2016

## A bouquet from Korea

LALITHAA KRISHNAN

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*Ggotggozi, the art of flower arrangement, is being showcased in the city.*



Ggotggozi, the art of Korean flower arrangement

The art of flower arrangement takes varied forms in diverse cultures. Korean flower art, known as 'ggotggozi' (pronounced Gote-go-zee), will be featured in an exhibition presented by the Korean Ggotggozi Association (KGA) and the InKo Centre. Floral arrangements by experts from 11 flower associations will be on display.

Line and space are the two focal elements in ggotggozi, harnessing the principle of simplicity. Thus, space is left between flowers and branches, creating a sense of airiness and fragility. Line is interpreted as a free-flowing, organic trajectory that follows the natural curve of stem and branch, leaf and flower. The resulting sparse elegance encourages reflection and peace in the viewer.

Myung-Sook Choi, KGA Chairperson, explains that although the Japanese floral style, ikebana, is widely known, each Asian culture practises a unique style. "Korea has been slower in building

up its principles more systematically, and in introducing Ggotggozi to the world. Korean flower arrangement communicates the 'wishes' or 'creative ideas' of floral artists.

"The occasion determines the style of arrangement. Sometimes the western style is amalgamated. Both indigenous and imported flower varieties are used. Korean tradition records five intrinsic colours — black, blue, red, white, and yellow. White was considered sacred, as sun worship, yin-yang and the Five Elements theory proliferated in ancient times. Can ggotggozi principles be applied in Indian floral arrangements?

Says Mme. Choi, "India has its traditional, well-developed flower art. We need to find out which Indian flowers and plants will suit the 'ggotggozi' technique. I want to establish our branch office here and have regular ggotggozi courses".

Usually, ggotggozi uses pinholders in containers. The stems or branches are pressed into the pinholder which grips keeps them in place. The exhibition, at The Gallery, Inko Centre, ends on June 25 (10 a.m.-6 p.m.). A two-month Ggotggozi course will be held on Saturdays. For details, contact 24361224 or e-mail: enquiries@inkocentre.org



**ART, CULTURE**

FRIDAY 24 JUNE 2016

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## **ART & PHOTOGRAPHY**

**Ggotggozi, The Gallery @ InKo Centre,  
18, Adyar Club Gate Road, till June 25,  
4pm to 6pm; A Korean floral exhibition  
along with a seminar and demonstration by  
Choi Myung-sook.**



**INDULGE**

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exhibit



## STATE OF BLOOM

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**LALITHAA KRISHNAN**

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*Ggotggozi, the art of Korean flower arrangement*

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## FLORAL ARTISTRY



**KOREAN CREATIVITY:** A woman checks the floral arts on display at a Korean Flower Art exhibition at InKo Centre on Adyar Club Gate Road. The exhibition used flowers imported from Korea



Wednesday, June 29, 2016

Home &gt; Cities &gt; Chennai

## Balancing the yin and yang through flower arrangement

By Roshne B | Published: 25th June 2016 04:20 AM Last Updated: 25th June 2016 04:20 AM



Korean women at Inko Centre

CHENNAI: The first thing you experience when you enter Inko Centre on Adyar Club Road is the fragrance of different flowers neatly arranged in ceramic vases of different sizes and colours. While you're basking in the aromatic high, you're greeted by 12 women in colourful Korean hanboks (traditional clothing), who explain the art of Korean floral arrangement.

Talking to City Express about the art, Myung-Sook Choi, chairperson, Korean Ggotggozi Association, said, "Ggotggozi (pronounced Gote-go-zee) dates back to the Silla dynasty in Korea (57 BC-935 AD)." With roses, carnation, chrysanthemum, lily and anthurium flowers and branches of azalea, dogwood and rhododendron adorning the table, the talented florist assembled the flowers in the vases within 15 minutes.

"In ggotggozi, everything from the smallest grass to tiny twigs and flowers are given importance," said Choi. There are 14 styles of flower arrangement in ggotggozi, of which three – straight, slanting and droopy were demonstrated during the workshop-cum-exhibition.

"I've been doing this since 1972 and learnt ggotggozi while I was in high school. This is what we do and we love talking to flowers more than people," smiled Choi.

Flowers are arranged by pinning them to a pin holder, which is placed inside the ceramic vase. "All flowers are from Korea; they're 100% natural. We want to harness the principle of simplicity and space; we call it 'yeoback' denoting the yin-yang balance," pointed out Lee Yoon Joo. He also explained the concept of having short and long branches that droop down in an arrangement. "One will balance the other. They follow their natural curve and encourage free blooms. This balance and unity is very important," she said.

(The floral exhibition at Inko center will be open till today. A two-month ggotggozi course will also begin on July 9. Registration ends on July 1. For details, call 24361224)



Home Chennai

## Balancing the yin and yang through flower arrangement

TNIE Chennai Sat, 25 Jun 2016



Summary: While you're basking in the aromatic high, you're greeted by 12 women in colourful Korean hanboks (traditional clothing), who explain the art of Korean floral arrangement. There are 14 styles of flower arrangement in ggotggozi, of which three – straight, slanting and droopy were demonstrated during the workshop-cum-exhibition. He also explained the concept of having short and long branches that droop down in an arrangement. "In ggotggozi, everything from the smallest grass to tiny twigs and flowers are given importance," said Choi. "I've been doing this since 1972 and learnt ggotggozi while I was in high school.

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Korean women at Inko Centre

## Balancing the yin & yang through flower arrangement

• **Roshne B**

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