Radhika Merchant

Solar Eclipse 2023

Lord Shiva

Virat Kohli

News » Lifestyle » Spotlight » Oppa, salanghaeyo and annyeonghaseyo: Which Korean words have you learnt from famous K-dramas?

Relationships Tips

World Liver Day

## Oppa, salanghaeyo and annyeonghaseyo: Which Korean words have you learnt from famous K-dramas?

Riya Sharma Created: Apr 19, 2023, 01:00 IST

**f** FACEBOOK **WITTER** 

Parenting Tips

TRENDING NOW:



K-dramas and K-Pop groups have generated interest in Korean language

The Hallyu wave had been slowly growing its popularity in the country for some years now, but ever since the pandemic, the popularity of K-dramas and K-pop, including beauty products and food have grown significantly. Dramas like Crash Landing On You, Pachinko, bands like BTS and Blackpink have been making their presence felt at global events and music awards. This also became evident when a spokesperson from an OTT platform said that the viewing for K-dramas in India increased more than 370% in 2020 as compared to that in 2019.



grew, followers also became interested in learning the language through these shows. To understand the phenomenon, the Korean Cultural Centre, India, conducted a survey among its language course students and found out five words that students knew way before they enrolled themselves in the course. For students and those who watch K-dramas and follow K-pop, catching up and learning a word or a phrase from the show they are currently bingeing on, is another way to flaunt that they have been following a specific show or a band.

## THEY KNEW ANNYEONGHASEYO AND GAMSAHAMNIDA FROM WATCHING K-DRAMAS A representative from KCCI explains, "There is no difference in the reading and writing style of these words.

90% OF THE STUDENTS SAID THAT

Only 'I love you' is phonetically saranghaeyo but written salanghaeyo." said that they knew hello,

90% thank you annyeonghaseyo, gamsahamnida said that they knew love -80% salanghaeyo – I love you,

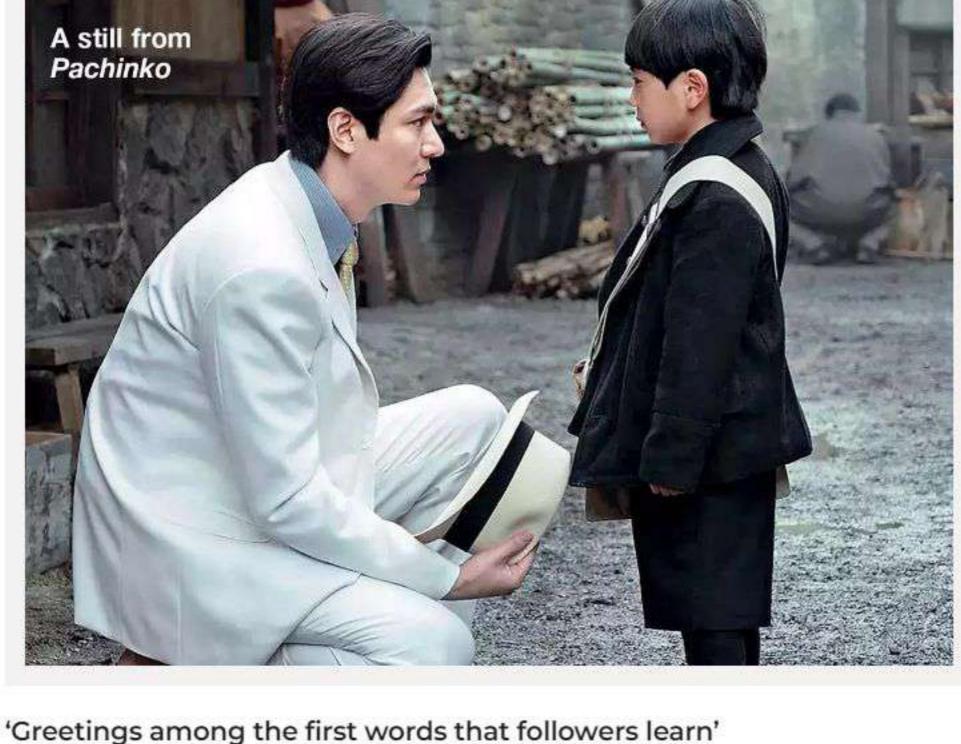
% dad/father - appa said that they knew it's 65% okay – gwaenchanh-a

said that they knew

## 'Found the language interesting'

phonetically saranghaeyo

"I learnt the word oppa, which means brother or a romantic interest, after watching Hometown Cha-Cha-Cha and What's Wrong With Secretary Kim. The way they use oppa in these dramas is funny as well as endearing when the lead couple is using it. So, I searched the meaning on the web and now every time I watch a show and there is a reference to the word, I feel I know at least a word in the language," says Ritika Sinha, a secondyear student from DU. Karishma, a school teacher, adds, "I knew gamsahamnida (thank you) and annyeonghaseyo (hello), by watching Kdramas like Descendants Of The Sun and Good Doctor."



A KCCI representative informs that there are various reasons for people showing interest in the language. "Some students liked how the (Korean) language sounded, while some found a sense of belongingness and home, owing to the similarities in Korean and Indian languages. Greetings are also among the first words that the students knew before learning the language. A lot of the interest in Korean language and culture was generated byK-pop as well along with dramas," shares the KCCI representative.