

THE FILM MUSIC APPRECIATION CIRCLE

We are delighted to commence a Film Music Appreciation Circle at InKo Centre in association with the School of Indian Film Music with an aim to unlock and understand the distinct vocabulary and purpose of film music, one of the most iconic signposts of popular culture.

Indian film songs and music have grown to become an integral part of our cultural fabric. Yet, many of us may still be unaware about why we celebrate such music in quite the way we do, what drives musical creativity in this domain and how a composer communicates his idea through music and sound. **Divakar Subramaniam**, a talented music composer/producer, percussionist and academic researcher and founder of the School of Indian Film Music (SIFM), introduces a music appreciation discussion forum that explores and unravels the vocabulary of film music with an aim to add value to the ways in which we receive and respond to our vastly popular film music.

About the School of Indian Film Music

The School of Indian Film Music is a pioneer institution, dedicated to creative music practices in India's film music industries. Founded by Divakar Subramaniam in 2011, SIFM's industry-oriented academic programs include Indian film music composition, Playback singing, Creative music technology, Recording engineering and Audio post-production. In addition to a research informed approach and emphasis on learning by doing, SIFM's curricula adopt a unique ethnomusicological approach to course design. Apart from one year, part-time certificate courses, the school also conducts seminars, master classes and workshops on various

aspects of creative music practice for Indian cinema. These discourses and debates elaborate scientific approaches and regional musical meanings, while emphasizing identification and continual development of individual artistic voice. For further information visit www.sifm.co.in

The founder of the School of Film Music, Divakar Subramaniam, is a music composer/producer, percussionist and academic researcher. He works as a music composer in India's creative music and film industries and has more than 200 projects that include a wide range of radio and television commercials and film songs to credit. Concerts across India, in the United States of America, Switzerland, Turkey and the United Kingdom and collaborative work with musicians from Srilanka, Switzerland, Belgium, France, Germany, Italy, Greece, Hungary, Ireland, England, Wales, Scotland, Nigeria and the USA, have had a significant influence on his compositions. He is one of the very few privileged Indians who have performed at the United Nations, New York.

Divakar holds a Master of Science degree in Advanced Music Production from the University of Glamorgan. After working as a lecturer at the Department of Drama and Music, Cardiff School of Cultural and Creative Industries, University of Glamorgan for six years, Divakar returned to India to establish the School of Indian Film Music (SIFM). He is also attached to the Skillset Screen Academy, Wales, a member of the British Forum for Ethnomusicology and the Association of British Scholar. Divakar will lead the Film Music Appreciation Circle discussions at InKo Centre, in India.

Friday, 17 November at 6.30 pm at InKo Centre.